

OUCHLESS INJECTABLES

Skin-plumping injections can *hurt*, so many doctors pre-anesthetize skin or add a numbing agent to the filler. But that means extra shots and wait time—and a watering-down of the filler. Hence the new plumpers with lidocaine. One example: **Juvéderm XC** (around \$600 per syringe, juvederm.com for physicians), a hyaluronic acid filler recently FDA-approved for the treatment of moderate to severe facial wrinkles and folds. In a clinical trial, 93 percent of participants said they felt less pain with the XC formulation than with lidocaine-free Juvéderm. The lidocaine-filler combo works especially well (off-label) for the notoriously sensitive and difficult-to-numb lip area, says Amy Derick, M.D., a dermatologist in Barrington, IL. Expect results to last up to a year. ■



Photographs, clockwise from top left: Imagemore Co., Ltd./Corbis;